



HAWAII WATERCOLOR SOCIETY

2012 Members Exhibition

March 25 – April 22, 2012

Juror:

Don Andrews

CALL for ENTRIES

PROSPECTUS



Don Andrews is a nationally known watercolor artist and workshop instructor. He is a graduate of the Ringling School of Art in Sarasota, Florida, and a resident of Fairhope, Alabama. Don is an active member and past board director of the American Watercolor Society. His paintings have received numerous awards in national watercolor competitions, including three awards from the American Watercolor Society, and two Best of Show awards from the New England Watercolor Society. Don has conducted painting workshops throughout the United States, Canada, Mexico, Europe and Africa for over 25 years.

Don is the author of the book, "Interpreting the Figure in Watercolor" and "Rough Sketches: Short Stories of a Traveling Artist" as well as the video "Making Watercolor Glow." His new book, "Interpreting the Landscape in Watercolor" has just come out, as well as his 5 new DVDs available individually or as a set. He is also featured in the Watson Guptill publication "Everything You Ever Wanted to Know about Watercolor" and North Light's new book, "Confident Color" and has had numerous feature articles published in American Artist magazine, and the Watercolor issue of American Artist.

CALENDAR

February 10—Deadline to receive digital CD entries

February 14—Digital images sent to juror

March 8—Notifications mailed

March 22 —Deadline for shipped, framed paintings to arrive

March 25—Hand delivered, framed paintings due 10–11 AM, ARTS at Marks

March 25—FREE Don Andrews Demo at ARTS at Marks, 1–3 PM

March 26-30, 9–4 Monday thru Friday
Don Andrews Landscape Watercolor Workshop

April 2-6, 9–4 Monday thru Friday
Don Andrews Figure Watercolor Workshop

April 5 — Members Show Award Presentation and Reception, ARTS at Marks, 5-7 PM

April 22, 9–10AM — FINAL PICK-UP of exhibited paintings

Week of April 23 —Shipped paintings returned



Sponsored by
**THE HAWAII
WATERCOLOR SOCIETY**

This annual juried Open Exhibition showcases the best in watercolor painting with diverse techniques from traditional to experimental. HWS strives to present watermedia as a vital, enduring, and expressive medium, through education and exhibition.

ELIGIBILITY AND RULES

- Open to all HWS Members.
- Paintings must be waterbased media on paper, and unvarnished.
- **Work must have been created independently within the last two years, and not painted in a workshop or class situation.**
- Source material must be from your own design.
- Painting has not been exhibited in a previous juried exhibition.
- Mats must be white, off-white, or cream. Colored liners are acceptable.
- Paintings on paper must be framed in a professional manner under glass or Plexiglas[®]; ready to hang with screw mounts and wire.
- Non-glare glass and non-glare Plexiglas[®] will NOT be accepted.
- No glass will be allowed on shipped paintings, Plexiglas[®] only.
- Overall total frame size not to exceed 30"X40"

CONDITIONS

- Entries will be juried from digital images.
- Awards will be judged from original paintings.
- 20% commission to HWS on all work sold.
- All paintings must hang for the duration of the exhibition.
- Withdrawing work after selection forfeits artist's eligibility to enter HWS juried shows for one full year.
- Digital entries of accepted work become the property of HWS archives. Artists agree to the use of these images for educational, promotional and publicity purposes, including on the HWS website.
- All exhibiting artists will be eligible for all awards.
- Artists may not substitute another work for an accepted painting.
- HWS reserves the right to refuse, upon arrival, any piece of art of unacceptable quality not discernable in the digital image.

- Paintings that do not match the digital image or meet the media or framing criteria will be refused.
- **Sitting requirements** at Marks Garage vary with the number of accepted artists. O`ahu artists should be prepared to sit during the exhibition.
- Shipped paintings must include prepaid return shipping cost as well as reusable packing container, and self addressed UPS or Federal Express label.
- No changes in size or price after work is accepted.

Purchase of any entry hung in the exhibit must be conducted through the Hawai`i Watercolor Society and not by an individual artist's arrangement with the purchaser either before or during the exhibit.

AWARDS:

Over \$1000 in cash and merchandise will be awarded.

TO ENTER YOUR DIGITAL IMAGES:

- Image fee: \$10 entry/image.
- Your image sent via email or on CD; completed, signed entry forms; and self-addressed stamped envelope. **CDs will NOT be returned.**

DIGITAL IMAGE SUBMISSION

Use these handy steps *if* you have access to a photo editing software like Photoshop Elements. **If not**, take your painting to be photographed by your favorite photographer & loaded onto a CD or go to Rainbow Photo 661 Ke`eaumoku St. Honolulu; phone: 808-943-0276 (take these instructions along with you!)

STEP 1. Set your camera to capture the lowest number of images your card will hold.

STEP 2. Select the largest possible photo size your camera will take (highest resolution).

STEP 3. Using these two parameters, photograph your unmatted, unframed art in good light — outdoors in the shade or indoors using daylight bulbs is best. Eliminate distracting backgrounds.

STEP 4. Upload your image to your computer.

- STEP 5. Using a photo editing program like Photoshop Elements, adjust your photo until it best represents your original art.
- STEP 6. Check the size (in inches) and resolution (dpi) of your image and make adjustments so that you have an image 17" x 22" minimum with a 72dpi resolution.
- STEP 7. Save your image as a .jpg/.jpeg (If you are asked for the number of passes, go back & select "baseline" jpg).
- STEP 8. Check the file size (mb) and make sure your image is 1.8 mb or less.
- STEP 9. Name your image in the following manner: Your last name, dash, title of image, image size. For example: Jones-PlumeriaDay16x20.jpg (no spaces please)
- STEP 10. Review steps 1-9 to make sure all parameters are correct. Save your file on your computer and

Either

Put your image(s) on a CD and mail it in a "jewel case" and CD mailer box or padded envelope, along with an entry fee of **\$10 per image**, to HWS, c/o Candace Fenander, 46-214 Yacht Club St, Kaneohe HI 96744.

OR

EMAIL your images to Candace Fenander at hws2012show@hawaiiartnet.org (please put HWS Show Entry in the subject line) **AND send your entry fee of \$10 per image**, to HWS, c/o Candace Fenander, 46-214 Yacht Club St, Kaneohe HI 96744.

Art will be entered into the exhibit only AFTER artist's check has been received. Remember to keep a copy of submitted image files in case the CD or emailed image is lost or damaged.

Your images and check must be RECEIVED by HWS by noon, February 10, 2012. (Please allow seven to ten days if relying on US Post Office delivery.)

SHOW CHAIRS:

Candace Fenander: : hws2012show@hawaiiartnet.org
808-235-5406
Rochelle Weidner: crochellew@gmail.com
808-349-4179

PLEASE INCLUDE IN ENVELOPE:

- **Maximum 4 entries** labeled as indicated
- Entry Fees (nonrefundable): \$10 per image, checks payable to HWS
- Self-addressed, stamped (45¢) self-sealing business envelope
- Notification and Claim Form (on the back of this prospectus)
- Signed & completed entry form
- If applicable, separate \$40 check for HWS dues

FIRST CLASS MAIL ONLY - NO CERTIFIED OR REGISTERED MAIL WILL BE ACCEPTED

SEND DIGITAL ENTRIES TO:

**HWS, c/o Candace Fenander
46-214 Yacht Club St, Kaneohe HI 96744**

EMAIL YOUR QUESTIONS TO:

Candace Fenander: hws2012show@hawaiiartnet.org
Rochelle Weidner: crochellew@gmail.com

ACCEPTED WORKS:

- Shipped paintings must use Plexiglas® as needed
- If your painting is accepted, you will receive further instructions for shipping and hand delivery along with your notification.
- Hanging & Catalog fee of \$10 per artist.
- Accepted artists are responsible for their own insurance.

PLEASE NOTE: \$25/per day will be charged for late pickup of paintings at the end of this exhibition.

LIABILITY

Neither the Hawai'i Watercolor Society, nor the ARTS at Marks, nor any receiving agent, will be responsible for loss or damage to any work of art submitted to the exhibition. Each artist should carry insurance during the exhibition. All possible care will be taken in handling and displaying each entry; however, each artist assumes full responsibility for loss or damage and is required to sign a waiver for entry accepted.

IDENTIFICATION LABEL

Artist
Phone (home)
Phone (work/cell)
Email
Address
City State Zip
Title
Price
Painting size

IDENTIFICATION LABEL

Artist
Phone (home)
Phone (work/cell)
Email
Address
City State Zip
Title
Price
Painting size

Please duplicate Identification Label as necessary. Attach to upper right, back side of accepted painting/paintings. Please print carefully.
Fill out both entry and notifications forms.

ENTRY FORM

Artist
Phone (home) Phone (work/cell)
Address Email

HWS use <u>only</u>	Title	Price	Image size	Accepted	Not

I hereby agree to the liability clause and to abide by all rules and stipulations set forth in this prospectus of Hawai'i Watercolor Society.

Artist's Signature

Date

Notification and Claim Card (mail with digital entries)

Fill out this form to be notified of acceptance into show.

Shipped entries must be received by March 22, 2012. All others must be received by March 25, 2011.

Artist
Phone (home) Phone (work/cell)
Address Email

HWS use <u>only</u>	Title	Price	Image size	Accepted	Not